


Case Study

August 2012



Selfridges, London

RENSON[®] Lagune[®] enables tea at all times on the rooftop terrace on Oxford Street



*No problems with high winds,
rain loads or blistering heat thanks
to a high-quality terrace covering*

A RENSON® Lagune® external fabric shading system was installed on the roof of Selfridges on Oxford Street in London. This terrace covering enables the customers of the Daylesford rooftop Café to dine or have a tea 'alfresco', without having to think about sun, rain, wind or coldness.

The space was transformed into a roof terrace café allowing the highest afternoon tea on Oxford Street or a round of crazy golf on a temporary 9-hole golf course. This rooftop café is open daily from 12 noon until 10 pm, allowing customers to dine outside while watching the rooftops or the sunset over London.

Given the famous unpredictability of the British weather, Selfridges was keen to ensure people would be able to enjoy its roof top, come rain or shine. Selfridges found an appropriate solution using the RENSON® Lagune®.

RENSON® installed a covering of 20 m by 5 m to create a more usable space. According to Daylesford, this Lagune® will allow them to use the terrace during all weather conditions and so serve more people – an important benefit with London set to receive an unprecedented number of tourists in this historic year.

Lagune®

- A patented aluminium construction
- Waterproof and translucent sun screens in the roof structure
- Concealed water drainage
- Wind-resistant sunprotection with Fixscreen® technology
- Integrated wind-resistant screens with Crystal vision windows



RENSON® reserves the right to make technical changes to the products shown.
The latest brochures may be downloaded from www.renson.eu

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